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## JOIN TEAM NORWAY AT SEATRADE CRUISE GLOBAL



**We are pleased to invite you to exhibit in the Team Norway pavilion at Seatrade Cruise Global 2025**

**Date:**

8 – 10 April 2025

**Where:**

Miami Beach Convention Centre  
[www.seatradecruiseevents.com/global/](http://www.seatradecruiseevents.com/global/)

**Registration:** Sign up for the Team Norway Pavilion by using this [link](#).

**Deadline for registration:** 1 October 2024, after this date bookings are a subject to availability.

**Apply for grants to participate in trade fairs**

Seatrade Cruise Global 2025 has been preapproved under the Norwegian government's export support scheme. You can find more information on how to apply on the next page.

**Contact person in NME:**

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[www.nme.no](http://www.nme.no)



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## **Apply for grants to participate in trade fairs**

Seatrade Cruise Global 2025 has been preapproved under the Norwegian government's export support scheme. This means that companies exhibiting in our Team Norway pavilion can apply to have up to 50% of their costs covered, at a maximum NOK 70.000.-. Remember that you must apply before you have incurred expenses on the stand at the fair. See Innovation Norway's website for the scheme for more detailed information and a link to the application form (Norwegian only) here:

[Export promotion - grant to participate in trade fairs](#)

## **Why exhibit at Seatrade?**

**Seatrade Cruise Global (SCG)** is the largest and longest running event of its kind and the only trade show that brings every sector of the cruise industry together under one roof. Save time, money and your carbon footprint by meeting the world's cruise decision makers and buyers all at once – right in their own backyard! Read more about why to exhibit and visitor demographics [here](#).

The **Team Norway Pavilion** have an excellent location close to the main hallway – see the hall map [here](#).

The pavilion will be branded under the official Norway-profile highlighting our companies' connection to each other and to Norway. This strengthens our brands and create synergies. In addition, we provide room for individual profiling of each stand, which can be coordinated with our stand contractor.



### **PRICES**

#### **Regular stand package:**

NME members: NOK 22,500.- per sqm

Non-members: NOK 23,950.- per sqm

**Prices include:** Footprint area, walls, carpet, spotlights, table and chairs, info desk, access to common lounge area, free coffee and water during opening hours, project management and presence from NME staff during the exhibition period.

#### **Self-builders (minimum 30 sqm):**

NME members: NOK 8,950.- per sqm

Non-members: NOK 9,950.- per sqm

**Prices include:** Footprint area, access to common lounge area, free coffee and water during opening hours, project management and presence from NME staff during the exhibition period.

#### **Meet and greet stand:**

NME members: NOK 84,500.-

Non-members: NOK 99,500.-

**Prices include:** 1.5-2.5 sqm where your company may have 2 delegates, profiling on one wall, spotlight, access to common lounge area, free coffee and water during opening hours, project management and presence from NME staff during the exhibition period.